

Press Information
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The Beverage Group continues they expansion and strengthens ecologic position in the Nordic market!

Winepartners Nordic AB, a owned company within The Beverage Group, reach new successes at the Swedish market. In March, will Winepartners take over the sales and distribution of two heavy eco-producers with several listings at Systembolaget.

First is the **Domaine de Calet** with journalist praised **ALVA** from the southern part of the Rhone valley - Costières de Nîmes.

- Since a longtime are we the market leader in several segments at Systembolaget, the **Domaine de Calet** will extend and strengthen our position in organic wines in total on the Swedish market, which has been our target for a while, says **Mats Olauson, Marketing and Sales Director at Winepartners Nordic AB**.

In the meantime we have signed a Pan-Nordic agreement with **Chiusa Grande** who is a leading eco-wine producer in the Abruzzo region of Italy. Chiusa Grande's bestseller **Tommolo** is a familiar name in Sweden with one of the most contributed organic wines from the Abruzzi region.

- To find a long term partner of Abruzzi region has been long a high priority. With Chiusa Grande, we further strengthen our already heavy position as the leading importer of Italian wines on the Swedish market.

- We are extremely proud by this honor and look forward to a future good cooperation says **Mats Olauson Marketing and Sales Director at Wine Partners AB**

Together with these two new agreements with a volume increase of about 900 000 liters annually high spot Winepartners Nordic AB's position in the highest top of the wine importers in Sweden.

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